



Volkswagen

Arteon



Contents

07	Introduction
08	Exterior
10	Interior
12	Technology and Safety
14	Performance
16	Colours & Upholstery
18	Volkswagen Accessories
22	Specification Highlights
23	Volkswagen Choice









Arteon shown with optional Sound and Style Package and optional Panoramic Glass Roof.



Arteon with optional Sound and Style Package shown.



Arteon.

Boldly Different.

A car that truly shines from every angle and from every seat, the Volkswagen Arteon commands attention wherever it goes.

Blending its stylish European design with cutting-edge technology and advanced driving-assistance systems, the Arteon embodies the Volkswagen vision of premium for the people.

Design is at the forefront of the Arteon story, with lustrous frameless side windows, striking body lines, including 19-inch alloy wheels, Dynamic LED indicators in the rear and Adaptive LED headlights that give the Arteon's front view its striking appearance.

Anything but ordinary, the Arteon combines the timeless design of a grand tourer with the unrivalled convenience of a liftback tailgate, offering elegant design, sporty proportions and generous cabin space.

And all of it shining with that promise of quality that is the Volkswagen marque.

Exterior

The Arteon is more than just Volkswagen's most exclusive offering, it's the opening chapter in a new design and technology story that will inspire future models. The sharp, sporty and powerful front-end forms the centrepiece of the Arteon, highlighted by a stunning grille that sweeps to the very edges of the bonnet, and integrates with the new LED headlights.

The headlights themselves are a technological tour de force; a collection of LEDs that operate both as daytime running lights and turn signals. The main LED headlights feature Dynamic Light Assist, a system that automatically dips the main beam, by partially masking it, when another car approaches. Not only does this prevent the dangerous dazzling of oncoming drivers, it makes night-time driving safer and more convenient.

Viewed from the rear, the strong form of the Arteon is immediately obvious. A coupé-shaped roofline rests on the strong shoulders of the muscular body styling, combining the speedy look of a fastback sports car with the generous proportions of a traditional gran turismo. The whole look is topped off with the stylish Arteon badging at the rear.

The side profile highlights the sleek frameless side windows and the stunning 19-inch Montevideo alloy wheels. Upgrade to the optional Sound and Style Package with striking 20-inch Dark Graphite Rosario alloy wheels and premium Dynaudio sound system to make a bold statement. Also available is the option to add a panoramic glass sunroof to complete the ultimate look.



01 19" Montevideo Alloys (Standard)

02 20" Rosario Dark Graphite Alloys (Optional)



Interior

While the exterior of the Arteon is an exemplary work of art, the cabin forms a premium and welcoming space, and one that feels completely separate from the world outside the windows.

The finest appointments abound, including R-Line Black Carbon Nappa leather[#] seats that are heated in the front, as well as the outer seats in the rear. And with three ambient interior lighting colours available, you can configure the space to suit your mood.

Technology is at the forefront of the Arteon interior, showcased by the 12.3-inch Active Info Display that replaces the analogue dials in the driver's binnacle. Instead, the fully customisable high-resolution display can be configured to show everything from navigation directions to traditional driving information.

The Active Info Display is complemented by a Head-Up Display, the first in a Volkswagen vehicle, which ensures you never have to take your eyes off the road. The system displays speed, assistance systems and navigation instructions onto a transparent glass display mounted just below the driver's line of sight, and folds away when not in use.

Entertainment is at your fingertips, courtesy of a 9.2-inch Discover Pro Infotainment system that includes both Gesture Control, allowing you to navigate menus with a mid-air swipe of the hand, and Media Control, allowing your passengers to use a phone as a remote control for the infotainment system. Upgrade to the optional Sound and Style package to add the Dynaudio premium sound system.

Adding practicality to effortless style, the wide-opening liftback tailgate is hinged above the rear window, making loading cargo simple, and providing an impressive 563 litres of luggage space. The Arteon's generous dimensions ensure cabin space, including head and leg room, is of business-class proportions.



01 Active Info Display

02 Head-Up Display

03 Gesture Control

[#]Leather appointed seats have a combination of genuine and artificial leather, but are not wholly leather.



Technology and Safety

The Arteon's position as Volkswagen's technology and safety leader is assured through a vast array of cutting-edge assistance systems.

Standard driving-assist systems include Adaptive Cruise Control*, along with City Emergency Brake with Pedestrian Monitoring*, a system that uses radar to sense if a vehicle or pedestrian suddenly enters your path, and applies the brakes if it senses a possible collision.

The Arteon's Traffic Jam Assist* function takes the stress out of painful gridlock, combining the Adaptive Cruise Control* and Lane Assist* functions to automatically accelerate or brake with the traffic, and assist you to stay within your lane.

Side Assist* and Rear Traffic Alert* combine to assist the Arteon to see places the driver cannot. First, Side Assist uses two radars at the rear of the vehicle to scan up to 50m behind the vehicle, alerting the driver to any cars approaching when changing lanes, while Rear Traffic Alert scans the area behind the car, alerting the driver to any cars or obstacles when reversing.

Finally, the Arteon's Proactive Occupant Protection System* uses the same sensors as the Side Assist system to track the position and speed of the cars travelling behind you. If the system senses an unavoidable collision, it will engage the hazard lights before sounding an alarm to alert the occupants. The system will then automatically close all windows to their safest position, including the optional glass sunroof, before pre-tightening the front seat belts.

*Safety technologies are designed to assist the driver, but should not be used as a substitute for safe driving practices.



01 Traffic Jam Assist*



02 City Emergency Brake with Pedestrian Monitoring function*



03 Emergency Assist including Emergency Lane Change Assist*



Performance

Effortless performance is the calling card of the Arteon, and with its turbocharged 2.0-litre engine generating 206kW at 5700rpm to 6500rpm and 350Nm at 1800rpm-5600rpm, there's always plenty of power within easy reach.

The engine's power does not come at the expense of efficiency, with the Arteon delivering combined fuel consumption of just 7.5 litres per 100km*

The technologically advanced engine pairs with a silky-smooth seven-speed DSG automatic gearbox, sending its power to all four wheels via Volkswagen's 4MOTION all-wheel-drive system, adding even more confidence to the drive experience.

The result is a spacious gran turismo that drives like a sporting coupé, offering the best of both worlds with zero compromise.



01 206kW Engine

02 Seven-speed DSG

*Fuel consumption figures according to Australia Design Rule (ADR) 81/02 derived from laboratory testing. Factors including but not limited to driving style, road and traffic conditions, environmental influences, vehicle condition, and accessories fitted, will in practice in the real world lead to figures, which generally differ, from those advertised. Advertised figures are meant for comparison amongst vehicles only.



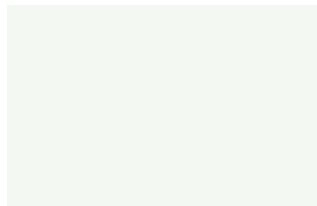
Upholstery & Colours

The Arteon can be customised to your tastes, with seven available exterior colours: Pure White, Pyrite Silver, Manganese Grey, Deep Black Pearl, Chilli Red, Atlantic Blue and the striking Turmeric Yellow.

All colours pair with the Arteon's R-Line Black Carbon Nappa leather-appointed seat upholstery[#].



01 R-Line Black Carbon Nappa Leather Appointed[#]



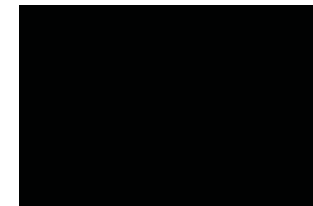
Pure White



Pyrite Silver Metallic



Manganese Grey Metallic



Deep Black Pearl Effect



Atlantic Blue Metallic



Chilli Red Metallic



Turmeric Yellow Metallic

[#]Leather appointed seats have a combination of genuine and artificial leather, but are not wholly leather.

Please note that Metallic and Pearl Effect paint are available at an additional cost. The print process does not allow for exact reproduction of the exterior or the upholstery colours.



Accessories

Volkswagen Genuine Accessories ensures your Volkswagen remains 100% Volkswagen. The extensive range of Arteon Genuine Accessories provides you with the opportunity to adapt your Arteon even more precisely to your individual needs. From interior to exterior solutions, Volkswagen Genuine Accessories perfectly compliment your Arteon.

Comfort & Protection



01 Tailgate protective strip

The protection strip in high-gloss chrome protects the tailgate edges and adds to the appearance of the vehicle.

Part. no. 3G8071360

Overseas models are shown for illustrative purposes only. Optional accessories at extra cost. For a full range of Volkswagen Genuine Accessories, please refer to the accessories tab at www.volkswagen.com.au or visit an authorised Volkswagen Dealer.



02 Door sill protector film - Black/Silver

A detail which both looks good and is functional to protect the heavily used door sills in the front area against scratches and damage.

Part. no. 3G8071310ZMD



03 Rubber floor mats

Keeping the footwell clean all year round. The perfectly fitting and durable floor mat set with Arteon lettering on the front mats are attached to the vehicle floor using the integrated fastening system to prevent slipping. Colour: Black.

Part. no. 3G806154182V (front)

Part. no. 3G806151282V (rear) not shown



04 Luggage compartment tray

A perfect fit: Can be wiped clean and is acid-resistant, the robust and durable luggage compartment tray with Arteon lettering easily keeps your luggage compartment clean.

Part. no. 3G8061161

Transport



01 Bicycle carrier

The aerodynamic bicycle holder is made of UV-resistant material and is fitted onto the roof bars with chromed steel brackets. The quick-fastening system is easy to fit and can be locked for piece of mind.

Part. no. 000071128F

Overseas models are shown for illustrative purposes only. Optional accessories at extra cost. Please note that the above accessories may have an effect on fuel efficiency. Items such as sports equipment and tablets are shown for illustration purposes only and are not available for purchase from Volkswagen Group Australia or its Dealers. For a full range of Volkswagen Genuine Accessories, please refer to the accessories tab at www.volkswagen.com.au or visit an authorised Volkswagen Dealer.



02 Roof bar

The genuine roof bars provide the base for all roof attachments and are aerodynamically designed to suit the Arteon.

Part. no. 3G8071126



03 Ski & snowboard carrier

When it comes to top of the mountain, there's nothing better on top. You can take up to six pairs of skis or up to four snowboards on the roof of your vehicle, comfortably and safely.

Part. no. 000071128F



04 Surfboard carrier

Bringing your surfboard safely to its destination. The rubber-coated surfboard carrier and a special rubber protector for the metal clamps on the tensioning straps provide extra protection during transport.

Part. no. 000071120HA



05 Premium roof box

The aerodynamic roof box provides an impressive combination of minimal driving noise together with simple and quick installation using an innovative locking mechanism. The impressive "DuoLift system" allows the roof box to be opened from both sides and it is secured with a 3-point central locking system.

Part. no. 000071200AD (340L)

Part. no. 000071200AE (460L)

Travel & Comfort



06 Tablet holder

The Volkswagen innovative Travel & Comfort system has a module that is simply fixed between the front seat headrest mountings and can be used with various tablet holder attachments which brings comfort and convenience to any journey. Please contact your local Volkswagen Dealer for a list of compatible devices.



07 Folding table with cup holder

The Volkswagen folding table with built-in cup holder is especially useful on long journeys and offers the rear passengers a practical surface with height and angle adjustment.



08 Bag hook

The robust bag hook secures your purchases so they can be conveniently reached.



09 Coat hanger

Meet your business needs. The Volkswagen coat hanger provides crease-free transport of your clothing with a removable function as well.



Arteon with optional Panoramic Glass Roof.

Specification Highlights

For more information on features and specifications, please download the specification sheets available at www.volkswagen.com.au

206TSI R-Line

206TSI 2.0L 206kW / 350Nm

- Adaptive Cruise Control (ACC) & Front Assist with City Emergency Brake (City EB)*
- Lane Assist with Adaptive Lane Guidance & Traffic Jam Assist*
- Side Assist & Rear Traffic Alert*
- Emergency Assist including Emergency Lane Change Assist & Proactive Occupant Protection*
- Parking distance sensors with manoeuvre braking, front and rear*
- Head-Up display projects current speed, Satellite Navigation directions and driver assist systems
- Active Info Display, 12.3" high resolution TFT dash display screen
- 9.2" Discover Pro with Satellite Navigation , Gesture Control and App-Connect~
- Area View, front, rear and side cameras to provide 360 degree exterior view*
- Unique R-Line Black Carbon Nappa leather appointed# seats
- Heated front seats and outer rear seats
- LED Headlights with Dynamic Light Assist
- Dynamic Indicators
- 19" Montevideo alloy wheels
- Easy Open and Close tailgate
- 3 Colour Ambient Interior Lighting
- Frameless side windows

7 speed DSG with 4MOTION all-wheel drive

Optional Metallic / Pearl Effect paint

Optional Sound and Style package

Dynaudio Premium Sound System & 20" Rosario Alloys (Dark Graphite)

Optional Panoramic Glass Roof

Slide and tilt adjustable

#Leather appointed seats have a combination of genuine and artificial leather, but are not wholly leather.

*Safety technologies are designed to assist the driver, but should not be used as a substitute for safe driving practices.

~App-Connect is compatible for selected apps with the latest smartphone versions of iOS and Android, active data service, and connection cable (sold separately).

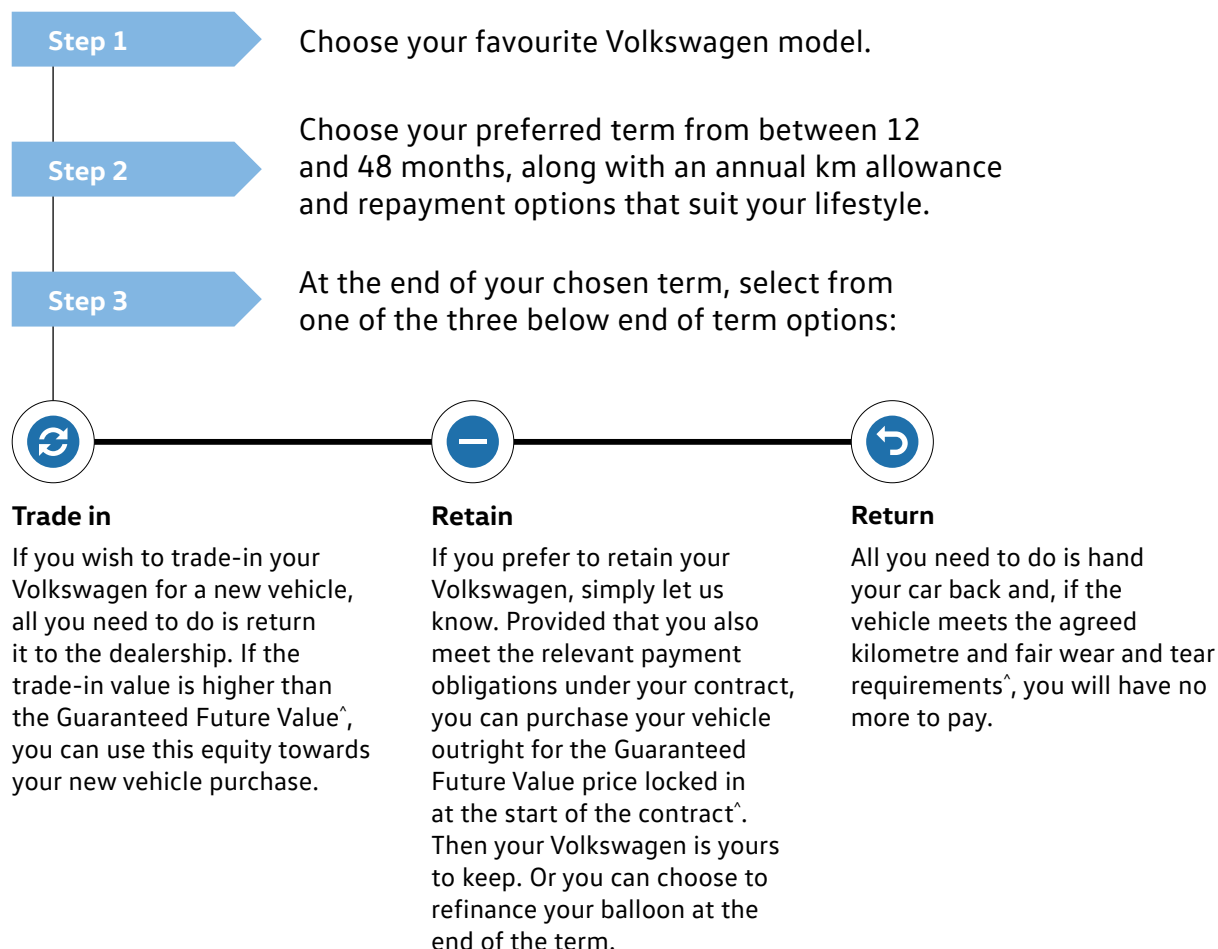
Volkswagen Choice

Volkswagen Choice

Guaranteed Future Value

Naturally we understand that your Volkswagen represents a valuable investment, so we understand that you want to maintain it in premium condition. Volkswagen Choice[^] is a finance program tailored to the requirements of Volkswagen owners by providing assurance around your Volkswagen's future value[^], whilst offering simple monthly instalment financing options.

Whether you are selecting your new Volkswagen for business or personal use, you can choose the contract term that best suits your requirements. Enjoy the confidence that comes from having locked in a minimum value up front to be attributed to your vehicle at the end of your contract[^]. There are also no account keeping fees with a fixed interest rate.



[^]The Volkswagen Choice Program consists of an option to return the vehicle to Volkswagen Financial Services (VFS)** at the end of the term and require VFS** to purchase the vehicle at an agreed price known as the Guaranteed Future Value or GFV as determined by VFS** and set out in your contract. At the end of the term, you can elect to: (1) trade-in the vehicle; (2) exercise the option to return the vehicle; or (3) retain the vehicle by paying the GFV. The GFV is not a representation by VFS** as to the likely market value of the vehicle as at the end of your contract. The option is available on new and demonstrator Volkswagen vehicles for selected models only. Please verify with your dealership the vehicles that are eligible for the program. The GFV will be reduced, and you will be liable for any loan contract deficit, if you exceed the nominated kilometre allowance and/or the vehicle is not in an acceptable condition in accordance with the Fair Wear and Tear Guide available at www.volkswagen.com.au. Other terms and conditions apply. The cost of the Volkswagen Choice Program is incorporated into the applicable interest rate. Please read the full terms and conditions. Please consider whether these products and services are appropriate for your circumstances. Before acting on any of the information on this page, please seek independent financial and tax advice. Full terms and conditions are available upon application. Available only to approved applicants of VFS**. Subject to credit assessment. Standard fees and charges apply. Fleet, government, rental buyers, hire car and chauffeur companies are excluded. Available at participating Volkswagen dealers. **VFS is a trading name of Volkswagen Financial Services Australia Pty Limited ABN 20 097 071 460. Australian Credit Licence 389344.

Arteon

Volkswagen Group Australia Pty Ltd
24 Muir Road Chullora NSW 2190
ABN 14 093 117 876

Printed in Australia
September 2018

Publication: VWPARTEONMY19

Your Volkswagen Dealer.

Important information

Apple CarPlay® is a registered trademark of Apple Inc. Android Auto™ is a registered trademark of Google Inc. MirrorLink® is a registered trademark of Car Connectivity Consortium LLC. Bluetooth® is a registered trademark of Bluetooth SIG Inc.

Volkswagen is distributed by Volkswagen Group Australia Pty Ltd, 24 Muir Road, Chullora, NSW 2190, ABN 14 093 117 876. Specifications are as planned at September 2018 for Model Year 19 and are subject to change without notice or obligation. All information in this brochure is correct at the time of publication, however variations may occur from time to time and Volkswagen, in so far as it is permitted by law to do so, shall not be liable in any way as a result of any reliance by any person on anything contained in this brochure. Authorised Volkswagen dealers will provide up-to-date information on model application, design feature, prices and availability on request. All colours are a general guide only, as the printing process cannot reproduce the actual exterior colour appearance. See your dealer to confirm colour/model availability.